



2024 Weekly Rates

One 30 second ad \$30-Two 30 second ads \$50
One 60 second ad \$60- Two 60 second ads \$100
Segment Sponsorship Spots starting at \$120 (both hours)
Signature Naming \$350 per show

1,500 LISTENERS OVER THE AIR!

Countless more streamed online and downloaded via podcast!

**610
103.9 KDAL**
NEWS · WEATHER · SPORTS

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Paul Metsa, 8 time MN Music Award winner, musician, songwriter, and author is bringing an exciting new weekly radio show to the Twin Ports. Stars Over the Prairie will be a weekly 2 hour show every Saturday from 10am-noon on KDAL AM 610 and 103.9 FM. Like his Wall of Power Radio Hour that has aired weekly on AM 950 since 2014, it will feature "cool people from all walks of life" with a focus on the arts, music, events, and the vibrant business scene in the Twin Ports, Iron Range, and North Shore. The show will also feature live music, NE Minnesota historical anecdotes, interviews with natives, and folks coming to town, or just passing through, and much more. Stars Over the Prairie will also be live streamed and podcast, and will be an exciting and fresh addition to the radio dial as it broadcasts from "The Zenith City by the Unsalted Sea."





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Quotes about these songs and songwriter:

“Like the Iron Range-and Dylan for that matter-Metsa is a hodge-podge of characters and performers. He’s a folksinger, a blues singer, a guitarist, a social activist, a Finn, a storyteller, a comedian, a philosopher, a conspiracy theorist, and a lounge lizard.” MN LAW AND POLITICS

“Paul is a great artist. I always look forward to playing with him.” LYLE LOVETT

“This disc should elevate Metsa to the ranks of Dylan, Springsteen, and Mellencamp.” AUSTIN CHRONICLE

“Paul Metsa is America’s answer to Billy Bragg.” AT THE OPERA, NATIONAL PUBLIC RADIO

“Although often overshadowed by Soul Asylum and the Replacements, Metsa has long been at the forefront of the Twin Cities Music Scene.” SEATTLE POST-INTELLIGENCER

“Metsa is a beat-influenced motor-mouth, swooned on the rhythm of words, the jangle of phrases, the emotional bull’s-eye that pricks at the intellect on its way to the heart of the matter.” MINNEAPOLIS CITY PAGES

“Slow Justice is the most all-purpose protest song since Blowin’ in the Wind.” MINNEAPOLIS STARTRIBUNE

“Metsa is one of the most poetic protest singers of our time.” CMJ MAGAZINE

“Passionate, poetic, and powerful.” CLEVELAND PLAIN DEALER

“Biting social commentary and red hot guitar licks.” ALBANY TIMES UNION

“Metsa writes intricate storytelling songs with complex lyrics and rich melodies.” RELIX MAGAZINE

“American street poetry.” MUSIC SOUND AND OUTPUT

“This outstanding effort from an astute Minneapolis songwriter rocks intensely.” SPIN MAGAZINE

“59 Coal Mines is destined to become an American classic.” ROCKPOOL

“Think of Paul as Bruce with a Midwestern drawl.” UTNE READER

“Metsa is a Minneapolis songwriter who doesn’t shy away from rocking out, who has a sharp ear for language, and who crafts melodies that express jazzy freedom as well as folk purity.” BOSTON PHOENIX

Paul Metsa Resume 2024

- 1984 Went solo after leading the Minneapolis band "Cats Under the Stars"; "Paper Tigers" LP released
- 1985 "59 Coal Mines" released as a single; Minnesota Music Awards - Best Folk Artist
- 1986 Member of Politics and Music panel for New Music Seminar, NYC
- 1987 "Ferris Wheels on the Farm" released as a single
- 1988 Minnesota Music Awards - Best Blues Vocal
- 1989 Minnesota Music Awards - Best Blues Folk Group
- 1990 Twin Cities Contest at Cabooze Showdown - Best Acoustic Guitar Player
- 1991 "Radio Motel" CD released
- 1992 Performed at Willie Nelson's Farm Aid V
- 1993 "Whistling Past the Graveyard" released, produced by Bucky Baxter
- 1994 Headlined "Mississippi Farewell" at Guthrie Theatre (sold out); released CD of the live performance
- 1995 Researched/wrote original music for documentary on history of the Saint Louis County Fair
- 1996 Performer/panelist at Tribute to Woody Guthrie, Rock and Roll Hall of Fame and Woody Guthrie Archives
- 1997 Performed at AFL-CIO Rally with national president John Sweeney
- 1998 "Lincoln's Bedroom" EP CD released
- 1999 Musical Ambassador to Iceland for MN Dept. of Tourism; Songwriter of the Year, Twin Cities CitySearch
- 2000 Performed at the Million Mom March in Washington, DC
- 2001 Founded SavetheGuthrie.org, dedicated to saving the historic Guthrie Theater from demolition; produced Million Dollar Bash (Bob Dylan's 60th Birthday Tribute) featuring forty bands at First Avenue (sold out)
- 2002 Music Director for Famous Dave's Barbeque and Blues Club
- 2003 Associate Producer/performer at Blood on the Tracks Band Reunion, Pantages Theater, Minneapolis
- 2004 Panelist, Future of Music Seminar, George Washington University, Washington, DC
- 2005 Released "Texas in the Twilight" CD; Minnesota Music Award - Americana Artist of the Year
- 2006 Performed at Bob Dylan Days, Hibbing
- 2007 Founded digital record label MaximumFolk.com; Performed at Bayfront Blues Festival, Duluth
- 2008 Produced/performer at Summertime Blues at Ironworld; Producer of Famous Dave's BBQ & Blues Festival (2004-2008)
- 2009 Produced/performed "Skyway to Hell" 30- year Metsa retrospective at Parkway Theater
- 2011 Autobiography *Blue Guitar Highway* published by the University of Minnesota Press
- 2012 Released "Blues, Ballads, and Broad sides (Songs from the Blue Guitar Highway)"
- 2013 Released "Live on Highway 55" with Willie Walker
- 2014 Debuted the Wall of Power Radio Hour on AM950-KTNF
- 2015 Featured performer at Humphrey-Mondale Dinner at Minneapolis Hilton
- 2016 Released "Judas Sang the Blues" Live Show from Guthrie Theater
- 2017 Started Wall of Power TV –weekly TV show on MCN6
- 2018 Performed at Action for Change- Parkland Healing Concert, Parkland, Fla.
- 2019 Founded B.A.R.K. (Blackie's Animal Rescue Crusade) Canine Rescue Group
- 2020 Featured Performer at Gerdes's Folk City Reunion- Iridium Jazz Club, NYC (1/24/2020)
- 2021 Released digital single You Can't Be Brave (If You're Not Scared)
- 2022 Released Alphabet Jazz: Poetry, Prose, Stories, and Songs - Book and Companion CD - Palmetto Publishing
- 2023 Presentation and performance at the Bob Dylan Center Tulsa Oklahoma
Released Blood in the Tracks Book: The story of the Minneapolis musicians unexpectedly summoned to re-record half of the songs on Bob Dylan's most acclaimed album: University of Minnesota Press
- 2024 Featured presenter and artist at TedX Silver Lake: Vlrinia, Minnesota

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